

*Extraordinary*  
GATHERINGS OF DISTINCTION



**THE BREAKERS**  
PALM BEACH



FOR MORE THAN A CENTURY, ITS REPUTATION AND HERITAGE HAVE ENDURED WITH AN ELEGANCE THAT CANNOT BE REPLICATED. AND WHILE THE VIRTUES OF THE BREAKERS PALM BEACH REMAIN TIMELESS, THE AURA HAS CHANGED. TODAY, IT IS CASUALLY SOPHISTICATED AND



STYLISHLY RELAXED, BEHOLDEN TO AN INSPIRED TEAM OF STAFF MEMBERS WHO ARE TRAINED WITH THE HEART. AN EXTRAORDINARY SETTING THAT IS STUNNING WHILE UNDERSTATED, WHERE SERVICE IS NOTICEABLY DISCREET YET GENUINE—THE LOOK OF A PALACE WITH THE FEEL OF AN INN. NO OTHER PLACE IN THE WORLD IS LIKE THE BREAKERS.

*The heritage and spirit of the game are captured in the new 32,000-square-foot Old Florida-style golf and tennis clubhouse.*



360 DEGREES OF *i n s p i r a t i o n .*



*Top Left:* The exclusive Flagler Club Concierge Level fulfills guests' every need, whether reserving on-site activities or arranging engagements in Palm Beach.

*Below Top Left:* All guest rooms feature luxurious appointments creating timeless oceanfront style.

*Top Right:* The newly redesigned Royal Poinciana Suite provides a blend of spacious elegance and executive comforts.



*Main photo:* Premium Full Oceanfront Suites feature a grand gallery of glass overlooking the ocean, along with custom-made furnishings for a decidedly luxurious welcome.



*T*HE REFRESHINGLY RENOVATED ACCOMMODATIONS AT THE BREAKERS PROVIDE MORE LUXURIOUS, MORE SPACIOUS COMFORT ALONG WITH FLAGSHIP ACCESSORIES. HERE, GUESTS WILL DISCOVER EVERY DESIRE IS INDULGED. IN ALL, THE BREAKERS OFFERS 560 GUEST ROOMS INCLUDING 57 SUITES, ALL OF WHICH HAVE BEEN REDESIGNED SO THAT THE DETAILS DICTATE THE OVERALL ROOM EXPERIENCE. FROM THE LIGHTER, TEXTURED COLOR SCHEMES TO THE IMPORTED FABRICS OF THE FURNITURE AND LINENS, THE INDIVIDUAL ELEMENTS OF EACH ROOM'S DÉCOR COMBINE TO CREATE AN ATMOSPHERE OF PERSONAL LUXURY ENVELOPED WITHIN QUINTESSENTIAL CLASSIC FLORIDA CHARM.

# DINING AS AN *experience*.



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**W**HETHER EXPERIENCED AT A CATERED  
 EVENT OR IN ONE OF THE SEVEN À LA  
 CARTE RESTAURANTS, DINING AT THE  
 BREAKERS IS TRULY A SOUVENIR TO  
 SAVOR. THE CULINARY CRAFTSMANSHIP  
 AND STANDARD OF SHOWMANSHIP FOUND  
 HERE EXUDES A LEVEL OF EXPERTISE  
 RARELY FOUND IN THE WORLD TODAY.  
 FROM AN INTIMATE GATHERING IN ONE  
 OF THE BOARDROOMS TO A GALA EVENT IN  
 ONE OF THE SWEEPING BALLROOMS, THE  
 QUALITY OF THE DINING EXPERIENCE IS  
 NEVER COMPROMISED.

EACH OF THE RESTAURANTS AND EVENT  
 VENUES HAS BEEN DESIGNED SO THAT THE DECORATING COMPLEMENTS THE FINE  
 CUISINE. IMPORTED PAINTINGS, TAPESTRIES, EVEN SILVER AND CHINA, REPRESENT STRIKING  
 EXPRESSIONS OF ARTISTRY AND INTERNATIONAL CULTURE THAT TRANSFORM THE ACT OF  
 EATING INTO THE ART OF DINING. WHEN FREE TIME IS NECESSARY FOR  
 NETWORKING OR SIMPLE ENJOYMENT, THERE ARE SEVEN RESTAURANTS AT THE BREAKERS  
 SERVING AN OUTSTANDING SELECTION OF À LA CARTE SPECIALTIES.



*Top Left: The S.S. Reef Bar is set along an expanse of stunning sandy shoreline offering an ambiance of relaxed style, cooled by ocean breezes.*

*Top Right: The Flagler Steakhouse overlooks the beautiful Ocean Golf Course and festive flower gardens that flank the southern tip of the resort.*

*Below Top Right: Asian delights can be enjoyed at Echo, the premier Asian restaurant in Palm Beach.*

*Third Down Right: Overlooking the ocean, The Seafood Bar has been tastefully designed with rich, Old Florida plantation-style décor.*

*Main photo: A remarkable menu of modern French cuisine presides over the unpretentious elegance of L'Escalier, the AAA Five Diamond restaurant at The Breakers.*



YOUR OCEANFRONT playground.



*Top Left: Pamper the mind and soothe the soul at the spectacular oceanfront Spa at The Breakers.*

*Third Down Left: Revitalize your mind and body with some exercise by the sea.*

*Top Right: The magnificence of the oceanfront Spa at The Breakers—recognized by readers of Travel & Leisure as “one of the top 10 spas in North America.”*



*Main photo: The magnificent Mediterranean-style Beach Club and Oceanfront Spa features four spectacular pools—including a beautiful lap pool and oceanfront Jacuzzi—all overlooking a half-mile private beach.*

PERHAPS BEST ILLUSTRATING THE NEW ENERGY AND SPIRIT OF THE BREAKERS IS THE ENDLESS ARRAY OF OCEANFRONT ACTIVITIES AVAILABLE FOR YOUR GROUP. FURTHER DEFINING THE DISTINCTION OF THE BREAKERS IS THE BREATHTAKING OCEANFRONT SPA AND BEACH CLUB. THE UNIQUE, MEDITERRANEAN-STYLE SPA, RECOGNIZED BY READERS OF *TRAVEL & LEISURE* AS “ONE OF THE TOP 10 SPAS IN NORTH AMERICA,” CAPTURES THE ALLURING SERENITY OF THE SEA AND COMBINES IT WITH UNPARALLELED PAMPERING FROM A TEAM OF HIGHLY TRAINED INDIVIDUALS. THE SPA OFFERS 17 PRIVATE MASSAGE AND TREATMENT ROOMS, A FULL-SERVICE SALON WITH NINE STATIONS AND AN OCEANFRONT FITNESS CENTER. AS AN INCREDIBLE INDULGENCE, ARRANGE A SPA

DAY FOR YOUR ATTENDEES. THEY CAN CHOOSE FROM A MYRIAD OF UNIQUE METHODS OF MASSAGE, FACIALS, SCRUBS AND WRAPS, PLUS REJUVENATING CLASSES IN YOGA AND TAI CHI. IN ADDITION TO THE SPECTACULAR SPA, YOUR GROUP CAN DISCOVER FOUR POOLS INCLUDING A 3-LANE LAP POOL AND OCEANFRONT JACUZZI, PLUS A PRISTINE PRIVATE BEACH WITH SNORKELING AND SCUBA DIVING. OR, FOR AN EXCITING OUTING, INVITE YOUR GROUP TO EXPERIENCE THE THRILLS OF DEEP-SEA FISHING.

# EXTRAORDINARY ACTIVITIES *for every interest.*



**T**HE BREAKERS FEATURES AN EXTRAVAGANTLY VINTAGE GOLF EXPERIENCE, RESULTING FROM THE RENOVATION OF ITS HISTORIC OCEAN COURSE AND THE CREATION OF A STUNNING 32,000-SQUARE-FOOT GOLF CLUBHOUSE. AN ADDITIONAL 18 HOLES OF CHAMPIONSHIP GOLF ARE AVAILABLE AT BREAKERS WEST, SITUATED NEARBY ON 719 LUSH, TROPICAL ACRES. HOST A GOLF TOURNAMENT ON EITHER OF THESE CHAMPIONSHIP GOLF COURSES. OR, INVOLVE YOUR GROUP IN A TEAM-BUILDING EXPERIENCE DURING A GOLF SCHOOL AT THE TODD ANDERSON GOLF ACADEMY. OUR GOLF ACADEMY IS **GUARANTEED** TO ENHANCE SKILL AND PERFORMANCE. ON PAR WITH THE REVITALIZED GOLF FACILITIES ARE THE 10 IMMACULATELY MAINTAINED, ALL LIGHTED HAR-TRU TENNIS COURTS AND WORLD-CLASS TENNIS INSTRUCTION. FOR TREASURE SEEKERS, THE BREAKERS OFFERS A QUAIN AND **RARE** COLLECTION OF SPECIALTY BOUTIQUES. THESE SHOPS REPRESENT SOME OF THE FINEST CLOTHING, BEAUTY AND JEWELRY DESIGNERS FROM AROUND THE WORLD. LOGO AND AMENITY ITEMS ARE AVAILABLE THROUGH THE RESORT'S CORPORATE AMENITY PROGRAM.

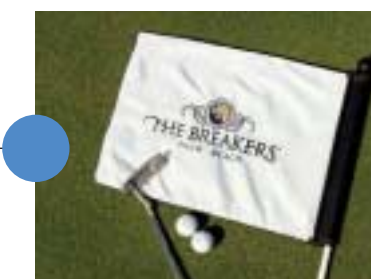


*Top Left:* Headed up by its namesake, PGA instructor and Golf Digest Schools staff member Todd Anderson, this golf academy is guaranteed to improve your game.

*Top Right:* Guests will find one of the finest tennis experiences in the world at The Breakers with its staff of USPTA/USPTR certified tennis professionals.

*Below Top Right:* The recently redesigned historic Ocean Course is a professional-caliber masterpiece featuring elevated putting services and deep European-style bunkers.

*Main photo:* The extraordinary new 32,000-square-foot golf and tennis clubhouse was designed in the grand style of old-Florida architecture.



EXQUISITE EVENTS IN A TIMELESS *setting of classic style.*



*Top Left: The opulence of the main lobby affords guests a breathtaking first impression of the entire resort's striking beauty.*

*Below Top Left: The Gold Room provides theater seating for up to 150 and serves as the perfect setting for gatherings of elegance and sophistication.*

*Top Right: Seven boardrooms, including the newly redesigned flagship Flagler Boardroom, are available on property offering an intimate atmosphere conducive to conducting serious business.*



*Main photo: Stately events will appreciate the distinguished details and oceanfront views of the 9,600-square-foot Venetian Ballroom providing banquet seating for 700.*



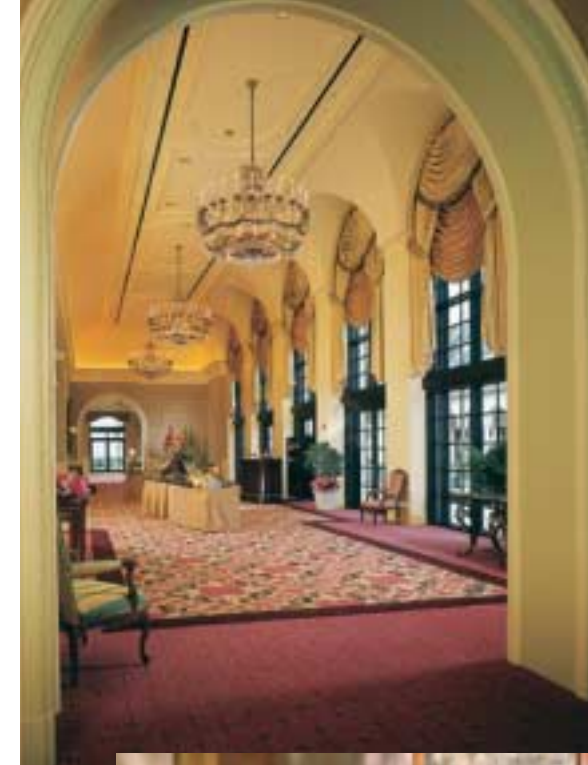
*F*OR OVER A CENTURY, THE BREAKERS HAS PLAYED HOST TO THE MOST MEMORABLE AND INFLUENTIAL GATHERINGS. IN FACT, MANY OF THE MAJOR CORPORATIONS THAT HAVE DOMINATED THE DECADES HAVE GROWN UP WITH THE BREAKERS. TODAY, THE RESORT COMBINES ITS RICH HERITAGE WITH THE ENERGY OF TOMORROW TO CREATE THE STANDARD FOR THE MEETINGS OF THE FUTURE. A STANDARD IN WHICH A DEVOUT DEDICATION TO DETAILS TRANSFORMS MEETINGS INTO EXTRAORDINARY EVENTS. FROM THE MOST ILLUSTRIOUS TO THE MOST INTIMATE. FROM BOARDROOMS TO BALLROOMS, OFF-PROPERTY CATERED EVENTS TO OUTDOOR THEME PARTIES

HOSTED ALONGSIDE THE ATLANTIC. AND, AGAIN, IT IS THE LEVEL OF SERVICE AND THE AREA IN WHICH IT IS CARRIED OUT THAT TRULY DEFINE THE DISTINCTION.

# EVERYTHING FOR EXCEPTIONAL EVENTS *all at The Breakers.*



**I**MAGINE, A VENUE THAT POSSESSES THE PREMIUM TRAITS OF INSPIRATION AND INTELLECT, A SINGULAR SETTING THAT WHISPERS TO THOSE WHO APPRECIATE CLASSIC TEXTURES, PRICELESS MATERIALS, AND THOUGHTFUL COLOR PALETTES, YET ALSO CONNECTS WITH THOSE WHO VALUE EFFICIENCY, FLEXIBILITY AND USER-FRIENDLY DESIGN. THE PONCE DE LEON OCEANFRONT CONFERENCE CENTER MARRIES SPLENDOR AND STATE-OF-THE-ART FUNCTIONALITY, A PILLAR OF THE BREAKERS 10-YEAR, \$145-MILLION REVITALIZATION. THESE NEW FACILITIES ARE THE LATEST SYMBOL OF THE BREAKERS COMMITMENT TO CONTINUE TO ATTRACT PLANNERS OF THE FINEST CORPORATE AND ASSOCIATION MEETINGS AND INCENTIVES. THE TRULY CAPTIVATING DESIGN FEATURES A TIMELESS ELEGANCE WITH A REFRESHING ABSENCE OF COMMERCIALISM, WHICH CONVEYS THE RESORT'S UNIQUE CHARACTER AND ENHANCES THE INDIVIDUALITY OF TODAY'S HIGHER LEVEL GROUP GATHERINGS. AND, THE BREAKERS PROVIDES THE FUNCTIONALITY OF FULL-SERVICE, STATE-OF-THE-ART AUDIO/VISUAL PRODUCTION AND DESIGN SERVICES, ALONG WITH ORIGINAL ARRANGEMENTS OF FLORAL AND DÉCOR DESIGNS.



*Top Left: The oceanfront Beach Club features a spectacular 6,000-square-foot rooftop terrace for incredible indoor or outdoor events.*

*Top Right: The prefunction space of the Ponce de Leon Ballroom offers an inspiring area for registration or receptions.*

*Below Top Right: A world-renowned selection of Steuben fine glass is available for exquisite expressions of appreciation.*

*Third Down Right: The Breakers Signature Shop provides the consummate boutique experience for corporate gift-shopping.*

*Main photo: State-of-the-art audio/visual production and design capabilities provided by Palm Beach Staging and Production assure the most high-tech functions run flawlessly.*



# RESORT overview.

## Location

The Breakers is located on 140 oceanfront acres in the heart of Palm Beach, Florida—just six miles from the Palm Beach International Airport.

## General Information

Annual recipient of the Mobil Five-Star and AAA Five Diamond awards. Average yearly temperature in the upper 70s Fahrenheit (21° Celsius). Thirty-nine languages spoken by our 1,700-member staff including English, Spanish, French, German, Japanese and Italian.

## Transportation

Limousine, sedan and van services available. 24-hour valet parking. On-site car rental.

## Accommodations

Total number of guest rooms: 560 (nonsmoking and ADA rooms available) including 57 suites. Four Royal Poinciana Suites and two Imperial Suites are available. Exclusive Flagler Club Concierge Level.

## Guest Room Amenities

All guest rooms have been recently renovated and feature various resort views, including views of the beautifully landscaped grounds or of the majestic Atlantic Ocean. All rooms include:

- Luxurious bathroom accented with Italian marble
- Full minibar
- Remote-control stereo TV
- In-room movie selection
- Personal computer and fax machine port
- In-room Internet access
- In-room safe
- Iron with ironing board
- Personal amenities such as: robes, makeup mirror, hair dryer and a signature amenity basket
- Clock radio with CD player

## Guest Services

- Two fitness centers
- Two beauty salons
- Barber shop
- Child-care services

## Dining & Entertainment

- The Circle (breakfast)
- The Beach Club (lunch)
- The S.S. Reef (lunch & cocktails)
- The Seafood Bar (lunch, dinner & cocktails)
- The Flagler Steakhouse (lunch & dinner)
- Echo (dinner)
- L'Escalier (dinner), jackets required
- The Tapestry Bar (afternoon tea in-season and cocktails)
- Private dining rooms for special events
- Off-premises catering department
- 24-hour room service

## Recreation

- Four heated, oceanfront pools, including an adult-only lap pool and a children's pool
- Oversized oceanfront Jacuzzi
- Two 18-hole golf courses, clubhouses, and pro shops, including the acclaimed Todd Anderson Golf Academy
- 10 Har-Tru tennis courts with pro shop
- The Spa at The Breakers featuring a full-service luxury spa and oceanfront fitness center
- Eight shopping boutiques
- Coconut Crew Interactive Children's Camp (summer camps also available)
- Interactive Family Activities Center
- Family Night Out interactive program
- Other recreational activities include: bicycling, garden tours, historical tours, shopping excursions, health & fitness classes, croquet, golf & tennis, jogging and water sports

## Meetings and Function Facilities

- 45,000 square feet of indoor meeting space
- 20,000 square feet of outdoor event space
- Three grand ballrooms: Ponce de Leon (divisible into six sections), Venetian and Mediterranean
- 21 meeting rooms
- Six boardrooms
- Separate group registration (available upon request)

## Meeting and Conference Services

- Conference planning and catering services
- Off-premises catering services including themed parties and off-shore charters
- Full-service audiovisual production and design
- Floral designs and décor
- Transportation services and charters
- Corporate gifts and amenities
- Photography and entertainment
- Group activities programs, both on-site and locally, including:
  - Worth Avenue shopping
  - Day & evening cruises
  - Flagler Museum tours
  - Performances at the Royal Poinciana Playhouse and Kravis Center for the Performing Arts
  - Norton Museum of Art tours
  - Deep-sea fishing excursions

## Business Center

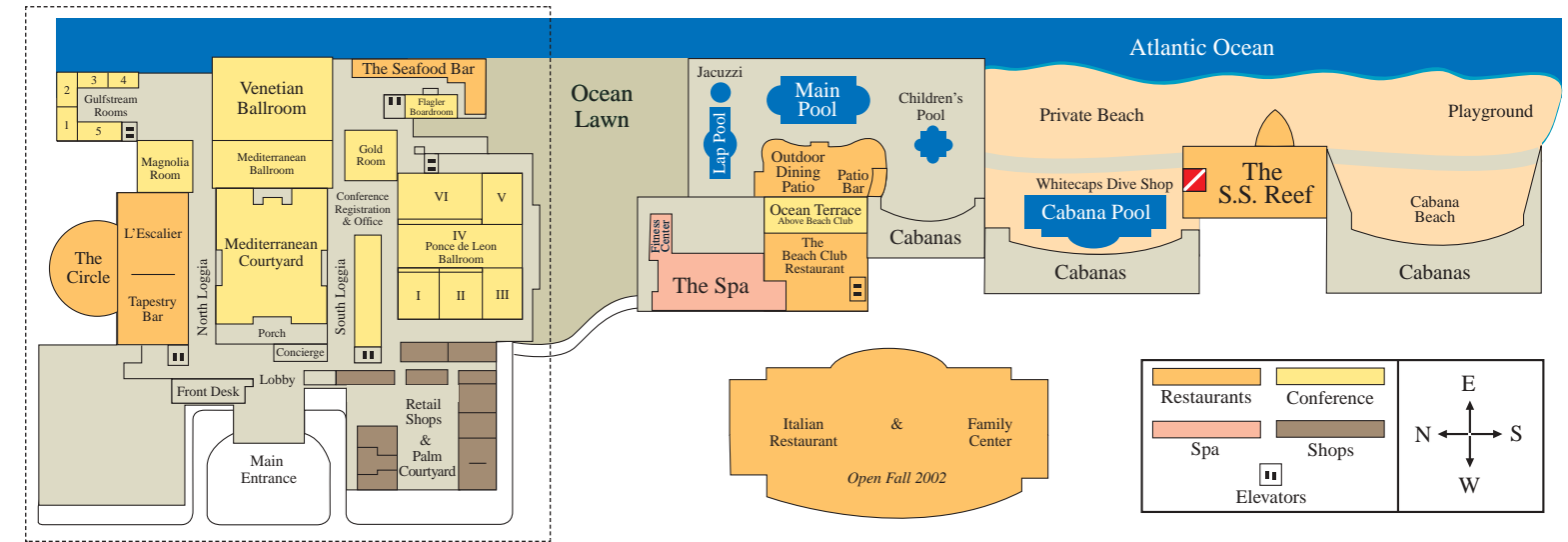
The Breakers business center provides administrative, telecommunication and computer services. Additional technical support can be arranged through Conference Services.

## Awards and Distinctions

The Breakers is a proud recipient of the prestigious AAA Five Diamond award and the Mobil Five-Star award. The Resort has also earned much industry recognition, such as the *Meetings and Conventions* Gold Key, Hall of Fame, Gold Platter, and Gold Tee Awards, the *Successful Meetings* Ace and Pinnacle Awards, the *Association Meetings* Inner Circle Award, and the *Medical Meetings* Award of Merit & Distinction.



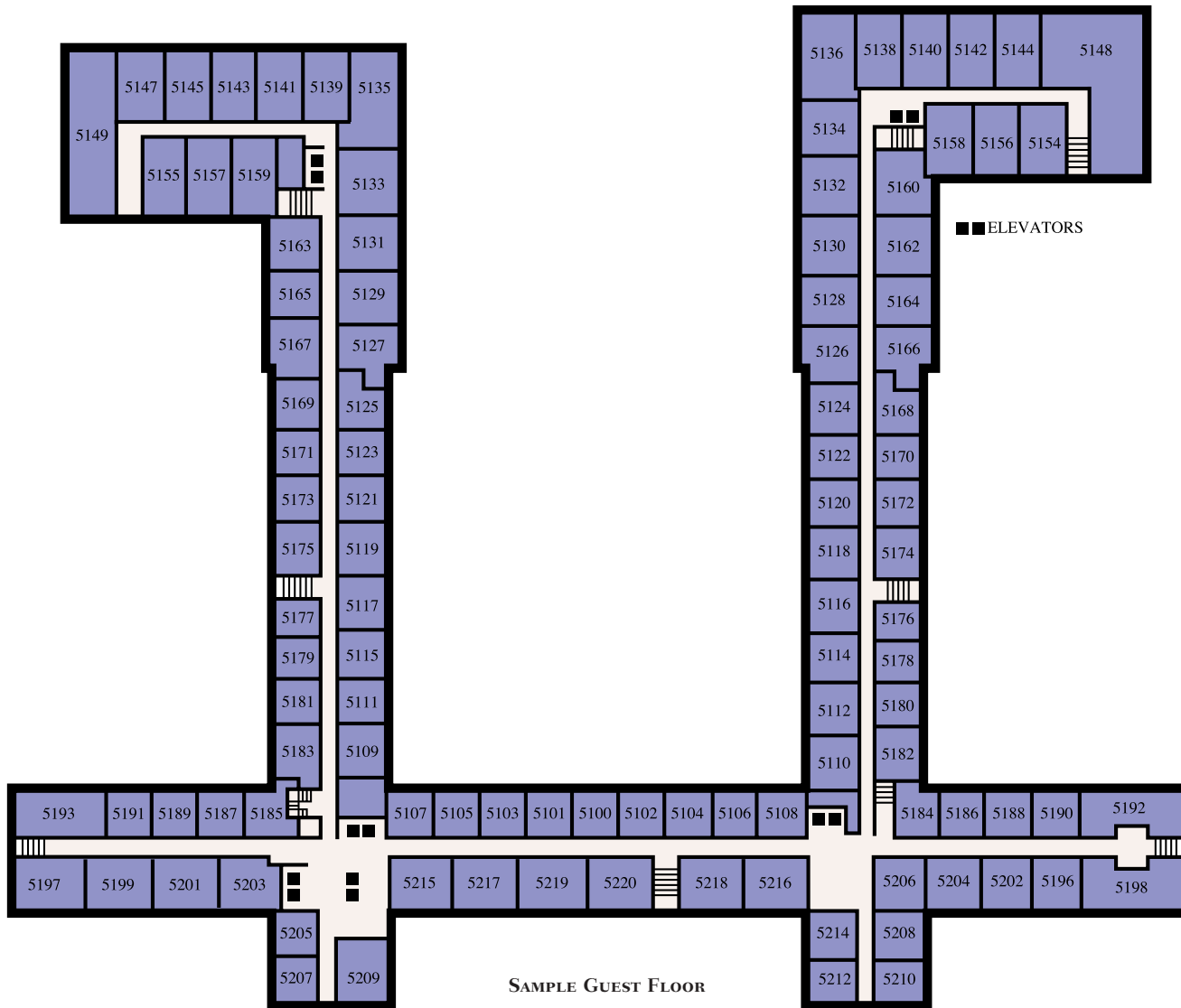
# RESORT FLOOR PLANS & capacities.



Please refer to detail map on page 18.

VENUE	DIMENSIONS	Sq. Ft.	HEIGHT	SCHOOL	THEATRE	CONF.	U-SHAPE	BANQUET	RECT.	BOOTHS
<b>Conference Space</b>										
Ponce de Leon Ballroom	100'x150'	15,000	24'	1,000	1,500	-	-	1,100	1,600	95
Ponce de Leon I	45'x33'	1,485	24'	80	150	50	48	100	175	9
Ponce de Leon II	45'x33'	1,485	24'	80	150	50	48	100	175	9
Ponce de Leon III	52'x33'	1,716	24'	100	175	50	54	110	200	10
Ponce de Leon IV	46'x100'	4,600	24'	250	425	-	-	370	475	34
Ponce de Leon V	52'x33'	1,716	24'	100	175	50	54	110	200	10
Ponce de Leon VI	45'x67'	3,015	24'	175	300	60	60	240	350	20
Ponce de Leon I, II, III	45'x100'	4,500	24'	250	425	-	-	370	450	34
Ponce de Leon V, VI	45'x100'	4,500	24'	250	425	-	-	370	450	34
Conference Registration & Office (1)	36'x15'	540	-	-	-	-	-	-	-	-
Venetian Ballroom	80'x120'	9,600	24'	550	1,100	-	-	700	1,400	60
Mediterranean Ballroom	52'x118'	6,136	24'	250	500	-	-	300	600	33
Mediterranean Courtyard	-	-	-	-	-	-	-	-	500	-
Magnolia Room	48'x48'	2,304	20'	96	150	40	50	100	175	-
Gold Room	48'x48'	2,304	20'	96	150	40	50	100	175	-
Gulfstream 1	20'x34'	680	-	40	-	34	30	40	-	-
Gulfstream 2	20'x28'	560	-	40	-	26	22	40	-	-
Gulfstream 3	20'x34'	680	-	40	-	34	30	40	-	-
Gulfstream 4	20'x37'	740	-	48	-	42	38	40	-	-
Gulfstream 5	18'x33'	594	-	35	-	28	24	40	-	-
Flagler Boardroom	20'x30'	1,026	11'	-	-	25	-	-	-	-
<b>South Mezzanine Boardrooms (not shown)</b>										
Boardroom I	15'x24'	360	11'	-	-	12	-	-	-	-
Boardroom II	15'x24'	360	11'	-	-	18	-	-	-	-
Boardroom III	15'x24'	360	11'	-	-	12	-	-	-	-
Boardroom A	15'x24'	360	11'	-	-	18	-	-	-	-
Boardroom B	15'x24'	360	11'	-	-	18	-	-	-	-
Boardroom A&B	15'x48'	720	11'	-	-	30	-	-	-	-
<b>Outdoor Space</b>										
Ocean Lawn	-	-	-	-	-	-	-	-	1,100	-
Cabana Pool Deck	-	-	-	-	-	-	-	500	1,500	-
Ocean Terrace (2nd floor)	60'x100'	6,000	-	-	-	-	-	300	400	-
<b>Restaurants</b>										
The Circle	-	-	-	-	-	-	-	250	400	-
L'Escalier	-	-	-	-	-	-	-	120	175	-
The Beach Club Restaurant	-	3,800	-	-	-	-	-	200	300	-
The S.S. Reef	-	-	-	-	-	-	-	60	110	-

## A T L A N T I C O C E A N



THE BREAKERS OFFERS 560 LUXURIOUS GUEST ROOMS, IN A NUMBER OF DIFFERENT CATEGORIES, SIZES AND VIEWS. BELOW ARE THE MOST COMMONLY UTILIZED ROOM CATEGORIES FOR CONFERENCE ATTENDEES.

### *Standard Superior Accommodations*

- ☞ Newly renovated luxurious accommodations, king-size or two double beds, approximately 250 square feet, with a resort view. Amenities include a writing desk, Internet access, On-Command movies, in-room checkout, text messaging, modem connection, CD/radio alarm clock, bathrobes, safe and minibar.

### *Deluxe Accommodations*

- ☞ Newly renovated and oversized accommodations, king-size bed or two double beds, approximately 400 square feet, with resort views. Amenities include a writing desk, Internet access, On-Command movies, in-room checkout, text messaging, modem connection, CD/radio alarm clock, bathrobes, safe, minibar and expanded closet space.

### *Oceanfront Accommodations*

- ☞ Recently redesigned and luxuriously appointed accommodations, king-size bed or two double beds, approximately 400 square feet, private walkout balconies, directly overlooking the breathtaking Atlantic Ocean. Amenities include writing desk, Internet access, On-Command movies, in-room checkout, text messaging, modem connection, CD/radio alarm clock, bathrobes, safe, minibar and expanded closet space. Most requested rooms at The Breakers.

### *Flagler Club (Private Level) Accommodations*

- ☞ The Breakers Concierge Level features newly renovated luxurious accommodations offering a very residential feel located on the top two floors of The Breakers. Rooms with a partial ocean view offer king-size beds and the majority of the rooms with island view offer two double beds. Amenities include upgraded furnishings and décor, Internet access, On-Command movies, in-room checkout, text messaging, modem connection, CD/radio alarm clock, bathrobes, safe and minibar. Guests of the Flagler Club receive separate check-in, private Concierge, complimentary continental breakfast, a host of delicacies and beverages served in the Flagler Club lounge and the outside terrace throughout the day and evening.

### *Suites*

- ☞ Providing the finest expression of elevated living, each of the beautiful one-bedroom suites offers truly elegant appointments married with the highest quality furnishings and décor. The choice of suites ranges from the executive-style Standard Suite to the Superior Suites which feature oversized marble bathrooms with a step-up Jacuzzi. Oceanfront Suites are located on the corner of the resort, and provide three separate balconies overlooking the ocean. Imperial and Royal Poinciana Suites provide the most spacious and luxurious guest room environments for VIPs or hospitalities.



*Directions*

From I-95 or Florida's Turnpike, take the West Palm Beach/Okeechobee Boulevard exit. Drive East to South County Road. Then drive North to The Breakers.

