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The Breakers' Irresistible Summer Promotion Infuses the Unforgettable Palm Beach Getaway with Exceptional Value

Complimentary daily benefits and summer savings make Florida's premier oceanfront resort the coveted summer vacation

PALM BEACH, FLA. – February 2017 – The quintessential summer vacation satisfies cravings for relaxation, recreation and unforgettable experiences …this year, all of these desires can be met at a great savings at The Breakers Palm Beach. This legendary resort paradise offers the travel season's best investment, with its <u>summer promotion</u> available May 1 – October 31, 2017, including Memorial Day, July Fourth and Labor Day holiday weekends.

Summer is prime time to savor the Palm Beach luxury lifestyle at an iconic beachfront resort: nightly rates will start at just \$369 per room, per night during the week (Sunday-Thursday) and begin at \$469 per night on weekends — a savings of almost 50-percent compared to winter rates. These special rates include an array of complimentary daily benefits and savings on a bounty of outstanding amenities; and there is never a resort fee.

A timeless luxury resort celebrated for its spectacular form, gracious staff and seaside glamour, The Breakers thrives due its owners' commitment to the property's continuous renewal and employee fulfillment, with more than \$30 million each year invested in capital improvements. Recent enhancements include the transformed **Seafood Bar**, the continuation of ongoing room upgrades and enhancements included the redesign of 65 **guestrooms and suites in the South Oceanfront Tower**, a stunningly renovated **Spa**, the spectacular indoor-outdoor **Ocean Fitness** center, and **Flagler Club** — the new private-access, ultra-luxury boutique hotel nestled atop The Breakers.

FREE daily summer benefits at The Breakers, include:

- Full American breakfast buffet for all guests, served in The Circle and The Beach Club Restaurant
- Kids' menu meals Ages 12 and under, when accompanied by a dining adult
- Unlimited golf with \$35 cart fee per person/per round, at two championship courses Ocean Course and The Breakers Rees Jones® Course
- Unlimited tennis on the resort's 10 lighted Har-Tru courts

- Access to Ocean Fitness, a 6,000 square-foot, comprehensive indoor-outdoor fitness experience, including 50plus complimentary fitness classes including HIIT (High Intense Interval Training), a variety of water fitness
 classes, oceanfront cycling, Pilates, and standup paddleboard yoga
- Unlimited Wi-Fi and local calls

Additional summer savings apply to:

- Dining at select restaurants within the resort's collection
- Poolside bungalows for daytime rental
- Select services at the spa
- Camp Breakers, for kids ages 3-12
- Tennis and golf instruction
- Shopping at select on-site boutiques

Situated in the heart of the island of Palm Beach, this exclusive yet accessible, multifaceted resort for all ages — only 15 minutes from Palm Beach airport and just over 60 minutes from Fort Lauderdale airport — is ideal for summer travel getaways for families, couples and friends.

For reservations or more information, visit <u>www.thebreakers.com</u>, or call toll-free at 1-855-313-8851.

Editor's Note: Photo link — oceanfront aerial image of The Breakers

Photo link — main drive of The Breakers

Photo link — children's water activities at The Breakers — must credit LILA PHOTO

<u>Photo link</u> — golf image — The Breakers Rees Jones® Course — 13th hole

Photo link — The Spa at The Breakers

Photo link — Ocean Fitness at The Breakers

Photo link — Oceanfront Suite

For additional images, please refer to our online Photo Gallery

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About The Breakers Palm Beach

One of America's legendary resort destinations, this 538-room, Italian Renaissance-style hotel was founded in 1896, and resides on 140 acres of oceanfront property in the heart of Palm Beach. Renowned for its gracious service and unforgettable seaside glamour, The Breakers indulges its clientele, whether couples on a romantic getaway, multi-generational travelers on a family vacation or large gatherings in celebration. The resorts' timeless atmosphere – from its magnificent interiors to its artfully designed landscape -- has been renewed in a style of relaxed elegance. Thanks to the dedication of its longstanding family ownership (heirs of founder Henry Flagler), the iconic destination continues to thrive independent of chain affiliation, re-investing over \$30 million each year in capital improvements and ongoing revitalization. This extraordinary commitment balances preservation and modernization, continuously introducing and transforming amenities to bolster its contemporary appeal, such as the debut of Flagler Club, an ultra-luxury boutique hotel nestled atop the resort and the renovation of the Seafood Bar, reopened in December 2016 following a complete transformation.

The Breakers features a world-class oceanfront experience complete with a half-mile of private beach, four pools, private poolside bungalows for daytime rental, five whirlpool spas, and a variety of on-site watersports. Additional amenities include 36 holes of championship golf, including the Ocean Course and The Breakers Rees Jones® Course; 10 Har-Tru tennis courts; a new luxury spa and indoor-outdoor oceanfront fitness center; a Family Entertainment Center; and an extensive program of family and children's activities. Nine restaurants, with settings ranging from casual beachfront to stylishly sophisticated, including HMF, the resort's destination for social

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drinking and eating; as well as an array of on-site boutiques, are all owned and managed by the resort. The Breakers is recognized as a AAA Five Diamond property and has earned numerous accolades for its extraordinary social responsibility to the environment, the community and its team member quality of life and satisfaction. For reservations or more information, contact the resort toll-free at 1-888-BREAKERS (273-2537), (561) 655-6611, visit www.thebreakers.com, or contact your travel professional.

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